

Isaac Schultz

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I'm a versatile communicator with 5+ years of experience in crafting web copy, social posts, and video scripts with a strong understanding of user engagement and the media landscape. I'm passionate about the way digital media can be used to tell stories, and I am adept at consolidating complex ideas into succinct narratives.

EXPERIENCE

Staff Writer, Gizmodo

Dec. 2020 – present

New York, New York

Reporter on Gizmodo's science desk covering technology, physics, and space. Reached 5.4 million unique visitors (over 8 million total) with breaking news and feature stories in the last year, increasing brand awareness and boosting quality views on the articles by 25% month over month. Cultivated sources at NASA, CERN, and other scientific institutions. Stories featured on and syndicated by *MSN*, *Yahoo News*, *Mother Jones*, *The Code Project*, *The Late Show with Stephen Colbert*, and more.

Writer, Atlas Obscura

Jul. 2019 – Feb. 2021

New York, New York

Covered science and culture as the inaugural yearlong fellow, and later contributing writer, at this leading travel startup's publication. Pitched, reported, and published viral stories about science and culture. Fact-checked five 5,000-10,000 word commissioned articles. Contributed an exclusive story to *Wild Life*, a biodiversity book set to publish in September 2024.

Freelance Journalist

Aug. 2018 – Feb. 2021

New York, New York

Wrote science stories for outlets including *BKLYNER* and *Atlas Obscura*. Coverage featured in *Real Clear Science* and *Mother Jones* and regularly cited by *Smithsonian* and *Vox*, among others. Received journalism awards from *SciShortform* for biology and chemistry coverage. Contributed to a Wildsam guidebook about the hidden secrets of New York City.

EDUCATION

Columbia University Graduate School of Journalism *New York, New York*

Aug. 2018 – May 2019

Master of Science, focus on science and technology journalism with coursework in climate and resiliency. Reported in Bedford-Stuyvesant and Red Hook, Brooklyn, and published my reporting in location publications. I produced a digital investigation with the leading OSINT unit Bellingcat. Produced a master's thesis on a controversy over NYC statues.

Rice University, Houston, Texas

Aug. 2014 – May 2018

Bachelor of Arts with Honors in Religious Studies, Minors in Sociology; Politics, Law, and Social Thought.

Editor for *The Rice Thresher*. Field research in the Middle East and winner of the Saba Prize.

SKILLS

Content Management Systems (CMS), Copywriting, Data Analysis, Data Journalism, Digital Strategy, Editing, Newswriting, Proofreading, Search Engine Optimization (SEO), Social Media, Twitter API, Script Writing, Prompt Engineering